# North Carolina 

## Public Opinion

## May 2024

Survey conducted May 8 through May 10, 2024. 640 likely 2024 General Election voters participated in the survey. Survey weighted to match expected turnout demographics for the 2024 General Election.

Margin of Error is $+/ 4.1 \%$ with a $95 \%$ level of confidence. Totals do not always equal $100 \%$ due to rounding.

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Q1: Generally speaking, do you believe the state of North Carolina is headed in the right direction, or is it going off on the wrong track?

Right direction: 32\%
Wrong track: 42\%
Not sure: 26\%

Q2: Would you say you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of Joe Biden's job performance as President?

Strongly approve: 30\%
Somewhat approve: $13 \%$
TOTAL APPROVE: 43\%

Somewhat disapprove: 12\%
Strongly disapprove: 43\%
TOTAL DISAPPROVE: 55\%
Not sure: 2\%

Q3: Would you say you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove of Roy Cooper's job performance as governor?

Strongly approve: 38\%
Somewhat approve: 19\%
TOTAL APPROVE: 57\%

Somewhat disapprove: 14\%
Strongly disapprove: 24\%
TOTAL DISAPPROVE: 38\%
Not sure: 6\%
Q4: Thinking about the last Presidential Election, who did you vote for?

Donald Trump: 49\%
Joe Biden: 45\%
Someone else: 2\%
Did not vote: $1 \%$
Not sure: $3 \%$

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Q5: Do you believe that only US Citizens should have the right to vote? Or should non-citizens also have the right to vote in some North Carolina elections?

Only US Citizens should vote in North Carolina elections: 89\% Non-Citizens should be able to vote in some North Carolina elections: 6\%
Not sure: 5\%

Q6: With the Federal Government acknowledging that five million migrants crossed the US Border last year, either illegally or seeking refugee status, would you say you are very concerned, somewhat concerned, not very concerned, or not concerned at all?

Very concerned: 66\%
Somewhat concerned: 22\%
TOTAL CONCERNED: 88\%

Not very concerned: 10\%
Not concerned at all: 2\%
TOTAL NOT CONCERNED: 12\%
Not sure: 0\%

Q7: A state constitutional amendment may appear on your November ballot that would clarify that only citizens of the United States are eligible to vote in all state and local North Carolina elections. If the election were held today, would you say you strongly support, somewhat support, somewhat oppose, or strongly oppose the proposed constitutional amendment?

## Strongly support: 75\%

Somewhat support: 12\%
TOTAL SUPPORT: 87\%

Somewhat oppose: 5\%
Strongly oppose: 4\%
TOTAL OPPOSE: 9\%
Not sure: 4\%

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Q8: In five U.S. states that lack Citizen Voting Only Amendments, non-citizens are now voting in municipal and school board elections. Knowing would say it is very important, somewhat important, not very important, or not at all important for the North Carolina legislature to pass the Citizen Only Voting Amendment?

Very important: 72\%
Somewhat important: 13\%
TOTAL IMPORTANT: 85\%

Not very important: 6\%
Not at all important: 5\%
TOTAL NOT IMPORTANT: 11\%
Not sure: 4\%

Q9: Are you, or is anyone in your immediate family a naturalized US Citizen?
No, I was born in the US: 81\%
Yes, I am a naturalized US Citizen: $16 \%$
Someone in my immediate family is a naturalized US Citizen: $2 \%$
I am not a US Citizen: 0\%
Not sure: 0\%

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| Column \% | CHARLOTTE | GREENSBORO | RALEIGH | BALANCE |
| :--- | ---: | ---: | ---: | ---: |
| Right direction | $29 \%$ | $29 \%$ | $36 \%$ | $33 \%$ |
| Wrong track | $39 \%$ | $47 \%$ | $41 \%$ | $41 \%$ |
| Not sure | $32 \%$ | $24 \%$ | $23 \%$ | $26 \%$ |
| Table 1. Q1 by DMA |  |  |  |  |


| Column \% | Republican | Democrat | Non-Partisan |
| :--- | ---: | ---: | ---: |
| Right direction | $19 \%$ | $52 \%$ | $26 \%$ |
| Wrong track | $51 \%$ | $30 \%$ | $42 \%$ |
| Not sure | $30 \%$ | $18 \%$ | $32 \%$ |
| Table 2. Q1 by Party |  |  |  |


| Column \% | V con | Scon | Mod | Prog |
| :--- | ---: | ---: | ---: | ---: |
| Right direction | $22 \%$ | $38 \%$ | $38 \%$ | $39 \%$ |
| Wrong track | $52 \%$ | $31 \%$ | $41 \%$ | $38 \%$ |
| Not sure | $26 \%$ | $31 \%$ | $22 \%$ | $23 \%$ |
| Table 3. Q1 by ldeology |  |  |  |  |


| Column \% | Female | Male |
| :--- | ---: | ---: |
| Right direction | $29 \%$ | $36 \%$ |
| Wrong track | $40 \%$ | $44 \%$ |
| Not sure | $31 \%$ | $20 \%$ |

Table 4. Q1 by Gender

| Column \% | $18-49$ | $50-69$ | $70+$ |
| :--- | ---: | ---: | ---: |
| Right direction | $37 \%$ | $30 \%$ | $33 \%$ |
| Wrong track | $43 \%$ | $48 \%$ | $38 \%$ |
| Not sure | $20 \%$ | $22 \%$ | $29 \%$ |

Table 5. Q1 by Age

| Column \% | White | AA | Other |
| :--- | ---: | :--- | ---: |
| Right direction | $31 \%$ | $45 \%$ | $23 \%$ |
| Wrong track | $43 \%$ | $34 \%$ | $43 \%$ |
| Not sure | $27 \%$ | $21 \%$ | $33 \%$ |
| Table 6. Q1 by Race |  |  |  |

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| Column $\%$ | CHARLOTTE | GREENSBORO | RALEIGH | BALANCE |
| :--- | ---: | ---: | ---: | ---: |
| Approve | $34 \%$ | $38 \%$ | $52 \%$ | $46 \%$ |
| Disapprove | $63 \%$ | $60 \%$ | $48 \%$ | $52 \%$ |
| Not sure | $3 \%$ | $2 \%$ | $0 \%$ | $3 \%$ |
| Table 7. Q2 by DMA |  |  |  |  |


| Column \% | Republican | Democrat | Non-Partisan |
| :--- | ---: | ---: | ---: |
| Approve | $5 \%$ | $91 \%$ | $36 \%$ |
| Disapprove | $93 \%$ | $8 \%$ | $61 \%$ |
| Not sure | $2 \%$ | $1 \%$ | $3 \%$ |
| Table 8. Q2 by Party |  |  |  |


| Column $\%$ | V con | Scon | Mod | Prog |
| :--- | ---: | ---: | ---: | ---: |
| Approve | $15 \%$ | $31 \%$ | $84 \%$ | $90 \%$ |
| Disapprove | $82 \%$ | $65 \%$ | $16 \%$ | $10 \%$ |
| Not sure | $3 \%$ | $4 \%$ | $0 \%$ | $0 \%$ |
| Table 9. Q2 by Ideology |  |  |  |  |


| Column \% | Female | Male |
| :--- | ---: | ---: |
| Approve | $42 \%$ | $44 \%$ |
| Disapprove | $56 \%$ | $54 \%$ |
| Not sure | $2 \%$ | $2 \%$ |

Table 10. Q2 by Gender

| Column \% | $18-49$ | $50-69$ | $70+$ |
| :--- | ---: | ---: | ---: |
| Approve | $44 \%$ | $40 \%$ | $44 \%$ |
| Disapprove | $56 \%$ | $58 \%$ | $54 \%$ |
| Not sure | $0 \%$ | $2 \%$ | $2 \%$ |

Table 11. Q2 by Age

| Column \% | White | AA | Other |
| :--- | ---: | ---: | ---: |
| Approve | $36 \%$ | $83 \%$ | $45 \%$ |
| Disapprove | $62 \%$ | $17 \%$ | $54 \%$ |
| Not sure | $2 \%$ | $0 \%$ | $1 \%$ |
| Table 12. Q2 by Race |  |  |  |

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| Column $\%$ | CHARLOTTE | GREENSBORO | RALEIGH | BALANCE |
| :--- | ---: | ---: | ---: | ---: |
| Approve | $50 \%$ | $57 \%$ | $61 \%$ | $57 \%$ |
| Disapprove | $40 \%$ | $39 \%$ | $33 \%$ | $38 \%$ |
| Not sure | $10 \%$ | $4 \%$ | $5 \%$ | $5 \%$ |
| Table 13. Q3 by DMA |  |  |  |  |


| Column \% | Republican | Democrat | Non-Partisan |
| :--- | ---: | ---: | ---: |
| Approve | $28 \%$ | $94 \%$ | $50 \%$ |
| Disapprove | $64 \%$ | $4 \%$ | $42 \%$ |
| Not sure | $9 \%$ | $2 \%$ | $7 \%$ |
| Table 14. Q3 by Party |  |  |  |


| Column \% | V con | S con | Mod | Prog |
| :--- | ---: | ---: | ---: | ---: |
| Approve | $33 \%$ | $57 \%$ | $79 \%$ | $89 \%$ |
| Disapprove | $59 \%$ | $39 \%$ | $16 \%$ | $4 \%$ |
| Not sure | $8 \%$ | $4 \%$ | $5 \%$ | $7 \%$ |
| Table 15. Q3 by Ideology |  |  |  |  |


| Column \% | Female | Male |
| :--- | ---: | ---: |
| Approve | $53 \%$ | $60 \%$ |
| Disapprove | $39 \%$ | $36 \%$ |
| Not sure | $8 \%$ | $4 \%$ |

Table 16. Q3 by Gender

| Column \% | $18-49$ | $50-69$ | $70+$ |
| :--- | ---: | ---: | ---: |
| Approve | $57 \%$ | $54 \%$ | $58 \%$ |
| Disapprove | $35 \%$ | $44 \%$ | $35 \%$ |
| Not sure | $7 \%$ | $3 \%$ | $8 \%$ |

Table 17. Q3 by Age

| Column \% | White | AA | Other |
| :--- | ---: | ---: | ---: |
| Approve | $52 \%$ | $84 \%$ | $54 \%$ |
| Disapprove | $41 \%$ | $12 \%$ | $43 \%$ |
| Not sure | $7 \%$ | $4 \%$ | $2 \%$ |
| Table 18. Q3 by Race |  |  |  |

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| Column \% | CHARLOTTE | GREENSBORO | RALEIGH | BALANCE |
| :--- | ---: | ---: | ---: | ---: |
| Donald Trump | $55 \%$ | $52 \%$ | $42 \%$ | $48 \%$ |
| Joe Biden | $37 \%$ | $43 \%$ | $52 \%$ | $46 \%$ |

Table 19. Q4 by DMA

| Column \% | Republican | Democrat | Non-Partisan |
| :--- | ---: | ---: | ---: |
| Donald Trump | $89 \%$ | $5 \%$ | $48 \%$ |
| Joe Biden | $6 \%$ | $94 \%$ | $39 \%$ |


| Column \% | V con | S con | Mod | Prog |
| :--- | ---: | ---: | ---: | ---: |
| Donald Trump | $80 \%$ | $49 \%$ | $13 \%$ | $11 \%$ |
| Joe Biden | $16 \%$ | $40 \%$ | $83 \%$ | $86 \%$ |

Table 21. Q4 by Ideology

| Column \% | Female | Male |
| :--- | ---: | ---: |
| Donald Trump | $50 \%$ | $48 \%$ |
| Joe Biden | $44 \%$ | $46 \%$ |
| Table 22. Q4 by Gender |  |  |


| Column \% | $18-49$ | $50-69$ | $70+$ |
| :--- | ---: | ---: | ---: |
| Donald Trump | $49 \%$ | $51 \%$ | $48 \%$ |
| Joe Biden | $43 \%$ | $42 \%$ | $47 \%$ |
| Table 23. Q4 by Age |  |  |  |


| Column \% | White | AA | Other |
| :--- | ---: | :--- | ---: |
| Donald Trump | $57 \%$ | $12 \%$ | $32 \%$ |
| Joe Biden | $38 \%$ | $84 \%$ | $47 \%$ |

Table 24. Q4 by Race

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| Column $\%$ | CHARLOTTE | GREENSBORO | RALEIGH | BALANCE |
| :--- | ---: | ---: | ---: | ---: |
| Only citizens | $93 \%$ | $91 \%$ | $86 \%$ | $87 \%$ |
| Non-citizens | $3 \%$ | $3 \%$ | $10 \%$ | $6 \%$ |
| Not sure | $4 \%$ | $6 \%$ | $5 \%$ | $8 \%$ |
| Table 25. Q5 by DMA |  |  |  |  |


| Column \% | Republican | Democrat | Non-Partisan |
| :--- | ---: | ---: | ---: |
| Only citizens | $97 \%$ | $78 \%$ | $91 \%$ |
| Non-citizens | $1 \%$ | $12 \%$ | $5 \%$ |
| Not sure | $2 \%$ | $10 \%$ | $4 \%$ |
| Table 26. Q5 by Party |  |  |  |


| Column \% | V con | Scon | Mod | Prog |
| :--- | ---: | ---: | ---: | ---: |
| Only citizens | $94 \%$ | $95 \%$ | $78 \%$ | $76 \%$ |
| Non-citizens | $5 \%$ | $3 \%$ | $10 \%$ | $11 \%$ |
| Not sure | $1 \%$ | $2 \%$ | $12 \%$ | $13 \%$ |
| Table 27. Q5 by Ideology |  |  |  |  |


| Column \% | Female | Male |
| :--- | ---: | ---: |
| Only citizens | $89 \%$ | $89 \%$ |
| Non-citizens | $5 \%$ | $7 \%$ |
| Not sure | $6 \%$ | $5 \%$ |

Table 28. Q5 by Gender

| Column \% | $18-49$ | $50-69$ | $70+$ |
| :--- | ---: | ---: | ---: |
| Only citizens | $76 \%$ | $92 \%$ | $88 \%$ |
| Non-citizens | $11 \%$ | $4 \%$ | $6 \%$ |
| Not sure | $13 \%$ | $4 \%$ | $5 \%$ |

Table 29. Q5 by Age

| Column \% | White | AA | Other |
| :--- | ---: | :--- | ---: |
| Only citizens | $91 \%$ | $76 \%$ | $85 \%$ |
| Non-citizens | $5 \%$ | $14 \%$ | $6 \%$ |
| Not sure | $4 \%$ | $10 \%$ | $9 \%$ |
| Table 30. Q5 by Race |  |  |  |




Table 42. Q7 by Race

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| Column \% | CHARLOTTE | GREENSBORO | RALEIGH | BALANCE |
| :--- | ---: | ---: | ---: | ---: |
| Important | $87 \%$ | $93 \%$ | $81 \%$ | $83 \%$ |
| Not important | $10 \%$ | $3 \%$ | $15 \%$ | $12 \%$ |
| Not sure | $3 \%$ | $4 \%$ | $5 \%$ | $5 \%$ |

Table 43. Q8 by DMA

| Column \% | Republican | Democrat | Non-Partisan |
| :--- | ---: | ---: | ---: |
| Important | $95 \%$ | $75 \%$ | $84 \%$ |
| Not important | $2 \%$ | $20 \%$ | $11 \%$ |
| Not sure | $3 \%$ | $5 \%$ | $5 \%$ |

Table 44. Q8 by Party

| Column \% | V con | S con | Mod | Prog |
| :--- | ---: | ---: | ---: | ---: |
| Important | $98 \%$ | $93 \%$ | $73 \%$ | $45 \%$ |
| Not important | $0 \%$ | $4 \%$ | $20 \%$ | $46 \%$ |
| Not sure | $2 \%$ | $3 \%$ | $8 \%$ | $9 \%$ |
| Table 45. Q8 by Ideology |  |  |  |  |


| Column \% | Female | Male |
| :--- | ---: | ---: |
| Important | $87 \%$ | $83 \%$ |
| Not important | $8 \%$ | $14 \%$ |
| Not sure | $5 \%$ | $3 \%$ |

Table 46. Q8 by Gender

| Column \% | $18-49$ | $50-69$ | $70+$ |
| :--- | ---: | ---: | ---: |
| Important | $84 \%$ | $86 \%$ | $85 \%$ |
| Not important | $14 \%$ | $13 \%$ | $9 \%$ |
| Not sure | $2 \%$ | $2 \%$ | $6 \%$ |

Table 47. Q8 by Age

| Column \% | White | AA | Other |
| :--- | ---: | ---: | ---: |
| Important | $85 \%$ | $90 \%$ | $82 \%$ |
| Not important | $11 \%$ | $9 \%$ | $14 \%$ |
| Not sure | $5 \%$ | $1 \%$ | $4 \%$ |

Table 48. Q8 by Race

|  | \% |
| :---: | :---: |
| ATLANTA DMA | 0\% |
| CHARLOTTE DMA | 28\% |
| CHATTANOOGA DMA | 0\% |
| GREENSBORO-H.POINT-W.SALEM DMA | 17\% |
| GREENVILLE-N.BERN-WASHNGTN DMA | 7\% |
| GREENVLL-SPART-ASHEVLL-AND DMA | 8\% |
| MYRTLE BEACH-FLORENCE DMA | 1\% |
| NORFOLK-PORTSMTH-NEWPT NWS DMA | 2\% |
| RALEIGH-DURHAM (FAYETVLLE) DMA | 31\% |
| WILMINGTON DMA | 6\% |
| Table 49. DMA |  |
| \% |  |
| Republican 38\% |  |
| Democrat 34\% |  |
| Non-Partisan 28\% |  |
| Table 50. Party |  |
| \% |  |
| $V$ con 37\% |  |
| S con 30\% |  |
| Mod 20\% |  |
| Prog 12\% |  |
| Table 51. Ideology |  |
| \% |  |
| Female 53\% |  |
| Male 47\% |  |
| Table 52. Gender |  |

